



**melanie usas**

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**summary of qualifications:**

- Worked in the design industry for 6+ years, actively involved in every stage of design, handling pre-press, client/vendor communication, project management and art directing designers and photo shoots
- Very competent on Mac platform, working knowledge of PC
- Computer Software:  
Advanced knowledge of Adobe Creative Suite 3: (InDesign, Illustrator, Photoshop)  
QuarkXPress, Microsoft Office; fair knowledge of Dreamweaver and html
- Highly motivated, outgoing, resourceful and organized

**education & honors:**

Bachelor of Science – California Polytechnic State University, San Luis Obispo

Major: Art & Design, concentration in Graphic Design

Graduated *Cum Laude*: June 2003

School of the Art Institute of Chicago, Chicago, IL

Sketching Chicago Architecture course, Student-at-large, summer 1999

Work has been honored/featured by the American Graphic Design Awards, Graphis

**work experience:**

June 2008-February 2009:

**That's Nice LLC**, New York, NY

Senior Designer – Designed print collateral, web sites and trade show booth concepts for this medium-sized marketing firm. Clients were primarily in the specialty materials and luxury home products industries.

June 2001-present:

**Freelance Graphic Design**

Clients: Deparis Redinger, LLC, Pilates Manhattan, Northrop Grumman, Ignite Consulting, NuSportz, Priceco Floors, Spotlight Mobile, Cal Poly Agriculture Education and Communication Dept.

October 2003-June 2007:

**Evenson Design Group**, Culver City, CA

Designer ('03-'05) / Senior Designer ('05-'07) – Wore many hats at this small firm, from participating in initial client meetings, project management, brainstorming through creating mechanicals, art directing jr. designers and freelancers, vendor coordination, press checks and client coordination. Main focus was print, identity and branding, though also designed websites, packaging and environmental graphics.

March-June 2003:

**BMW Group**, Munich, Germany

Graphic Design Assistant – Automotive Design Department, developed logos, intranet web site, signage and other various inhouse design projects

July-Sept 2002:

**Barnett Cox & Associates**, San Luis Obispo, CA

Design Intern – Advertising design, photo shoot organization

June-Sept 2001:

**Three Marketeers Advertising, Inc.**, San Jose, CA

Design Intern – Worked on and managed many projects start to finish for primarily high-tech clients

June-Sept 2000:

**Yamaguma and Associates, Inc.** – San Jose, CA

Design Intern – Assisted on, revised and developed mainly print work for this boutique studio

**activities and interests:**

- American Institute of Graphic Arts (AIGA), held student officer and president positions, member: 2000-present
- Week of Welcome (WOW) Counselor – University Volunteer Freshman Orientation Program
- Cal Poly Wind Orchestra member (alto saxophone)
- Mural Painting: Chosen to paint murals for Los Altos School District Office Gallery, student teacher
- Competitive indoor and beach volleyball

portfolio viewable at [www.melanieusas.com](http://www.melanieusas.com) | references available upon request